

SUPPORT WEBINAR USING VIDEO



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The five key things about using video

1. 70% of the content on the internet is video.
2. Video coupons allow you to share value easily.
3. FAQs done on video are watched, shared, and remembered!
4. Using video is a simple way to make content available to be reviewed, shared, and replayed as often as needed, requiring no more time from you!
5. It's not a production, it's just a video. You look how you look. If they aren't running away from you on the streets you look just fine!

With 70% of the content on the internet being video, you are reaching a target group 24/7 in a format people like!



Getting video coupons from exceptional product and service providers helps you build referral partner relations while you share exceptional value!



FAQs that are done on video help convey your message over and over without any extra work; and the possibility of being shared with others!



Never have to
answer the same
question twice!
Record it once and
share forever!





You are never going to win an Oscar or an Emmy! Be yourself and act as if the client was sitting in front of you. In fact, the more casual it looks and feels, the more “real” you are to the customer.

Action Steps

- Learn how to use your tools!
- Clear audio is more important than fancy graphics!
- Be certain you are being compliant!
- YouTube[®] is FREE!!! Before you spend all kinds of money, use the free stuff!
- There is a free PowerPoint[®] and video tutorials attached to help you!
- Share your videos by email, text, and through social media.

A Smartphone and some practice using the YouTube® tools is all you need to get started! Just get rolling!



We want you to be SUCCESSFUL!



**Do Something
Today to
Improve Your
Tomorrow**



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